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Skyline Plunge! (Sept. 17-18)
Daring Chicagoans rappel 27 stories down theWit Hotel
to fight lung disease

WHAT: This one-of-a-kind urban rappel event offers participants the chance to rappel 27 stories down theWit Hotel to raise more than \$160,000 for local lung disease research and educational programs.

WHEN: Saturday, Sept. 17: 10 a.m. – 4 p.m.
Sunday, Sept. 18: 9 a.m. – 5 p.m.

WHERE: theWit Hotel
201 N. State (at Lake)
Chicago, IL

WHY: Now in its third year at theWit Hotel, Skyline Plunge! is a sold-out event benefiting Respiratory Health Association of Metropolitan Chicago. More than 125 brave women and men will go “over the edge” to raise funds and awareness for lung diseases such as lung cancer, COPD and asthma. The majority of participants are not only seeking a thrill; many are dedicating their participation in memory of a loved one lost, or in honor of a friend who has triumphed over smoking addiction or another lung health issue.

ASSIGNMENT NOTES:

Camera shots from the rooftop ARE permitted. All personnel will be required to be harnessed and secured when on the roof for safety and security reasons. Rooftop shots must be coordinated in advance.

LIVE shots for morning news on Saturday or Sunday (must be 8:30 a.m. or later) are possible, but must be coordinated in advance.

Interviews with participants are encouraged, and can be coordinated in advance or on site.

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Respiratory Health Association of Metropolitan Chicago (RHAMC) has been a local public health leader since 1906. Today the Association fights lung disease and promotes healthy lungs by supporting research, advocacy, and educational efforts on behalf of individuals and families affected by lung cancer, asthma, COPD (chronic bronchitis and emphysema), and other lung diseases. For more information, visit www.lungchicago.org.

theWit Hotel (201 N. State Street) is a lifestyle hotel experience located in the heart of Chicago’s energetic Loop theater district. theWit is a flagship property developed by Scott Greenberg of the ECD Company. As part of the Doubletree brand and the Hilton Family of Hotels, clients enjoy the benefits of membership of the Hilton HHonors guest reward program. Impeccable service with a clever twist is the hallmark of theWit experience, and the hotel’s stylishly irreverent character is inspired by the culture and self-expression so inherent in its urban surroundings.